

My View & Understanding Film

Media literacy, visual storytelling and youth perspective

Recommended for ages 10+ | Schools, media programs and community organizations

PROGRAM OVERVIEW

My View & Understanding Film teaches young people to read media critically and create visual stories responsibly. Participants explore how framing, editing, sound, perspective and representation shape meaning, then develop an original short-form film, interview, photo essay or campaign concept.

PARTICIPANTS WILL

- Distinguish observation, interpretation and assumption.
- Analyze how image, sound and editing influence an audience.
- Recognize stereotypes, representation choices and ethical responsibilities.
- Plan and produce a clear visual story for a specific audience.
- Give and receive constructive creative feedback.

RECOMMENDED INVESTMENT

ENGAGEMENT	INVESTMENT
Single 60-90 minute media workshop	\$1,000
Half-day film literacy intensive	\$1,500
Full-day visual storytelling lab	\$2,500

ENGAGEMENT	INVESTMENT
Eight-week media residency	\$10,000
Twelve-week short-film residency	\$14,500

Pricing is designed for schools, nonprofits and community partners. Travel outside New York City or southern New Hampshire, specialized equipment, venue rental and unusually large cohorts are quoted separately. Limited sponsor-supported rates may be available.

A practical sequence that can be adapted to the age group, setting and needs identified during intake.

WEEK	FOCUS	LEARNING & PRACTICE
1	Whose view?	Perspective, identity, audience, bias and the difference between seeing and knowing.
2	Film language	Shot size, angle, composition, movement, light, color and visual emphasis.
3	Story and structure	Character, objective, conflict, sequence and beginning-middle-end.
4	Sound and editing	Music, dialogue, silence, pacing, juxtaposition and emotional influence.
5	Representation and ethics	Stereotypes, consent, privacy, copyright, accuracy and responsible storytelling.
6	Pre-production	Concept, research, interview questions, script, storyboard and production roles.
7	Production and revision	Capture footage or images, review material, edit and strengthen the message.
8	Screening and reflection	Present work, discuss impact, receive feedback and plan next creative steps.

WHAT IS INCLUDED

- Teaching artist or media facilitator
- Film-analysis clips and discussion prompts
- Planning templates and production worksheets
- Ethics, consent and media-literacy guidance
- Screening or showcase framework
- Partner debrief and participant feedback

NEXT STEP

Schedule a discovery conversation so we can confirm goals, group size, dates, accommodations and the best program format.

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